

Enviro **Business**



Creating environmental  
business opportunities

# FINANCING ECO-INNOVATION

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CEO EnviroBusiness

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# Towards sustainable growth

- 21<sup>st</sup> century industrial revolution
- Driven by the recognition of the cost of resource consumption & its possible impact
- To serve a global market for environmental technology & services estimated to be worth **\$688 billion per annum** by 2010
- Stern the starting pistol or punctuation?

# From niche to mainstream

- Global econo-political theme
- Mainstream financial focus
- Key business issue
- Maturing investment propositions



# Financing the revolution

- Governmental influence
- Commercial investment
- Consumer demand



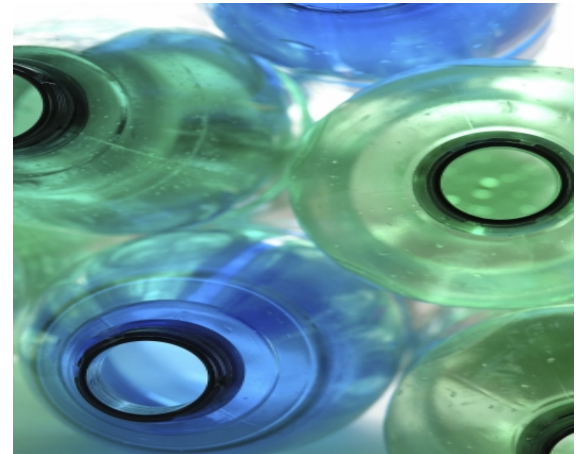
# Commercial evolution & growing pains

- Increasing investment levels
- Emerging markets & new tradable commodities
- Corporate engagement
- Governmental drivers



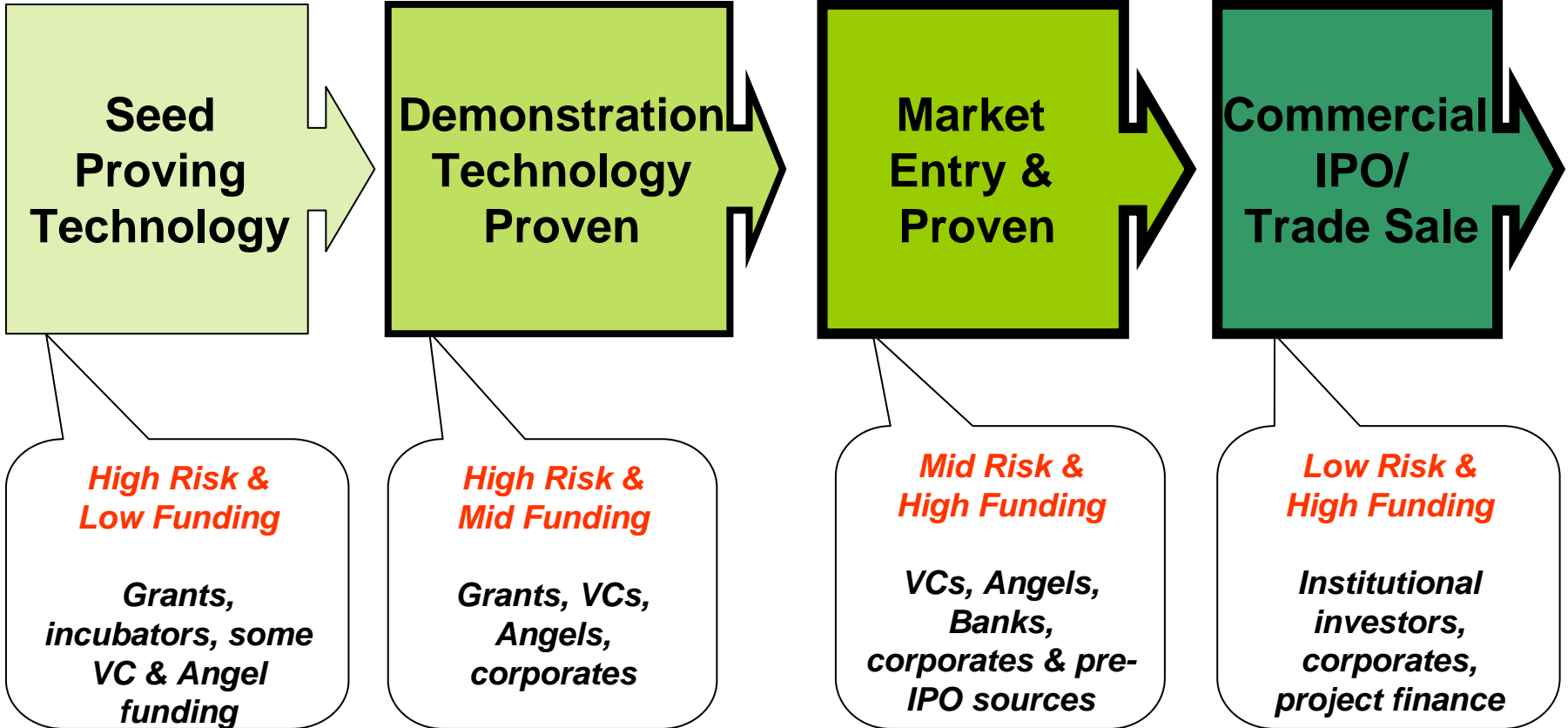
# UK finance options

- Public grants/R&D funding
- Specialist equity investment
- Mainstream banking
- New units of trade



# Finance Cycle - market failure?

← - - - - - private finance focus - - - - - →





# Challenge for business

- Finding the right option
- Becoming investment ready
- Competing effectively  
for investment



# Introducing EnviroBusiness

A membership organisation  
helping environmental  
enterprises to achieve  
greater success

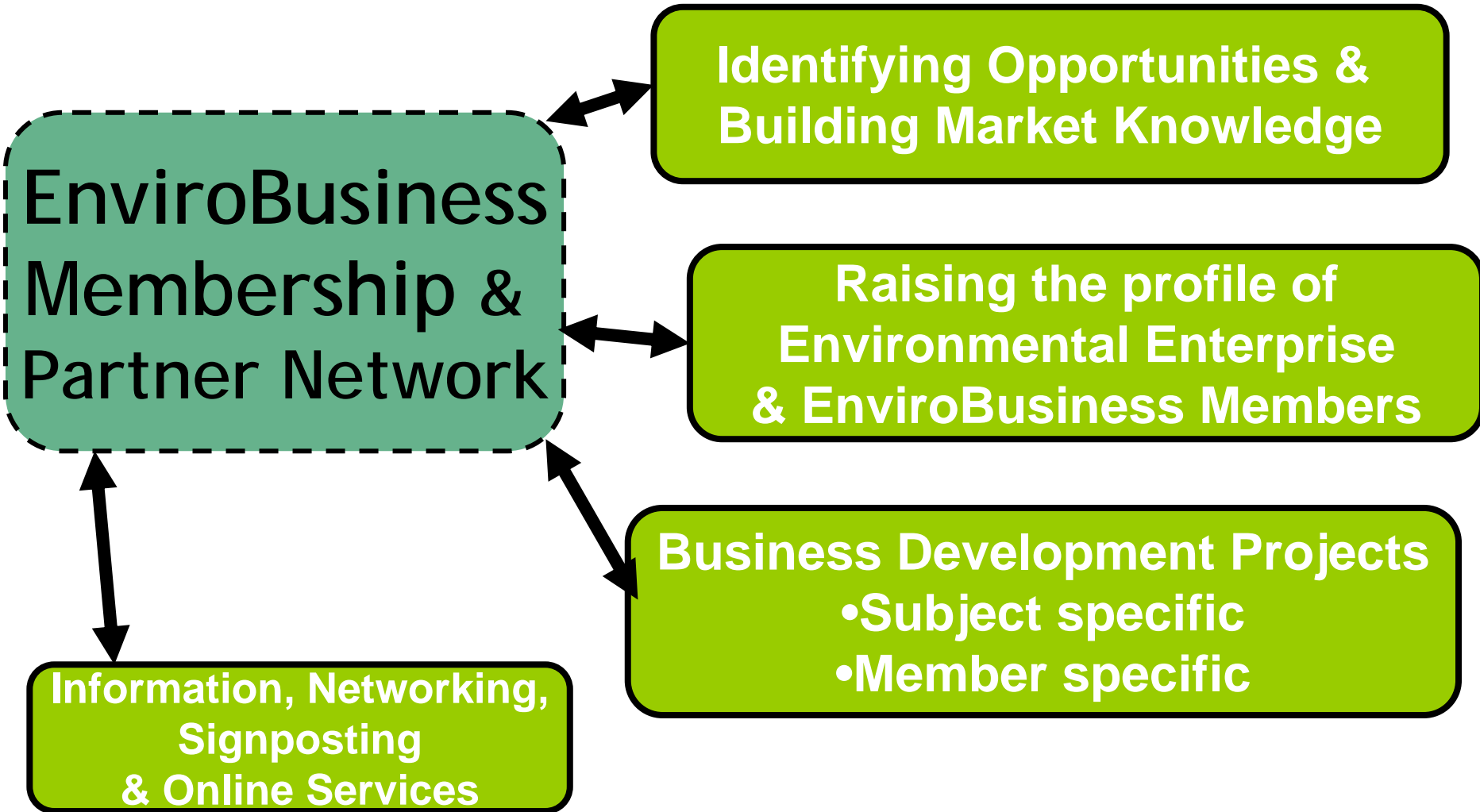


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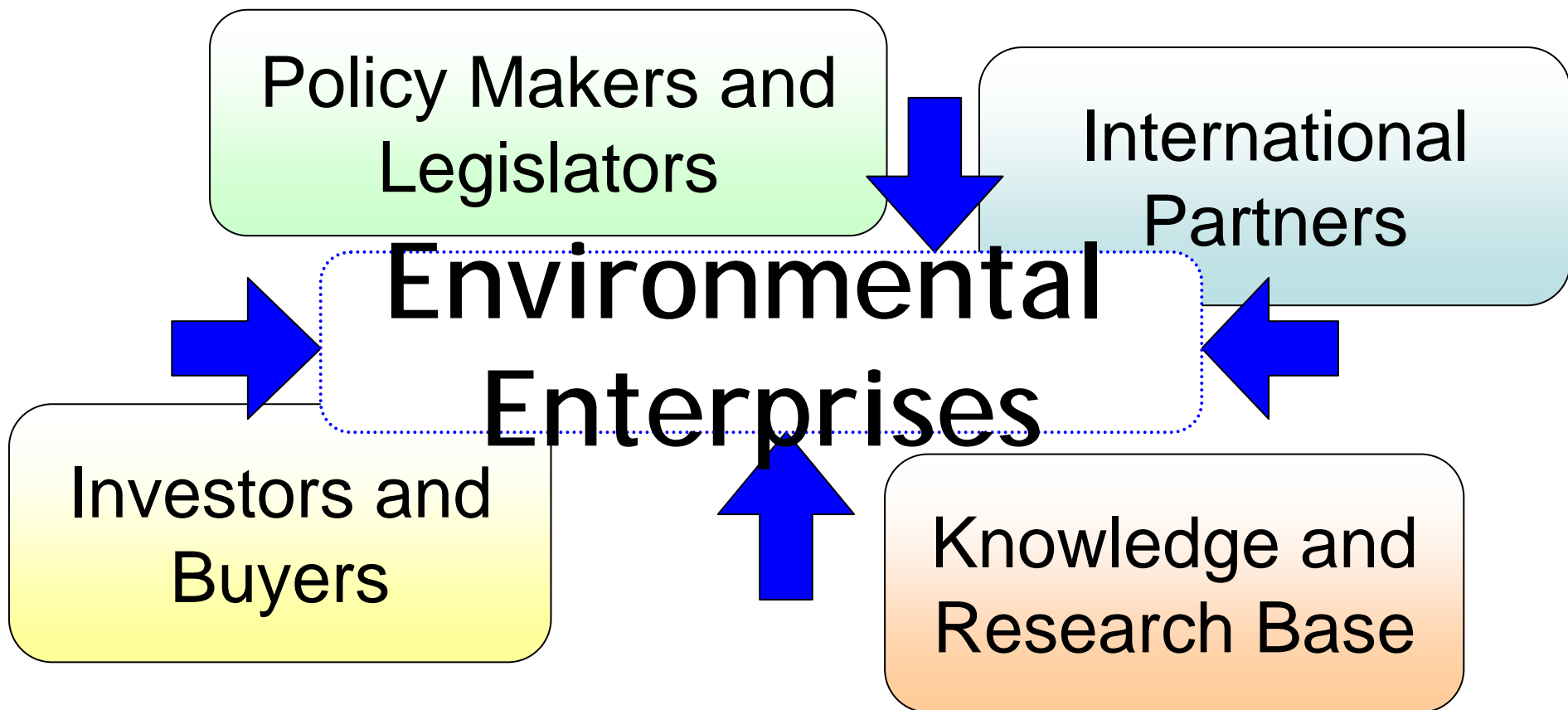
# Covering all sectors of environmental enterprise



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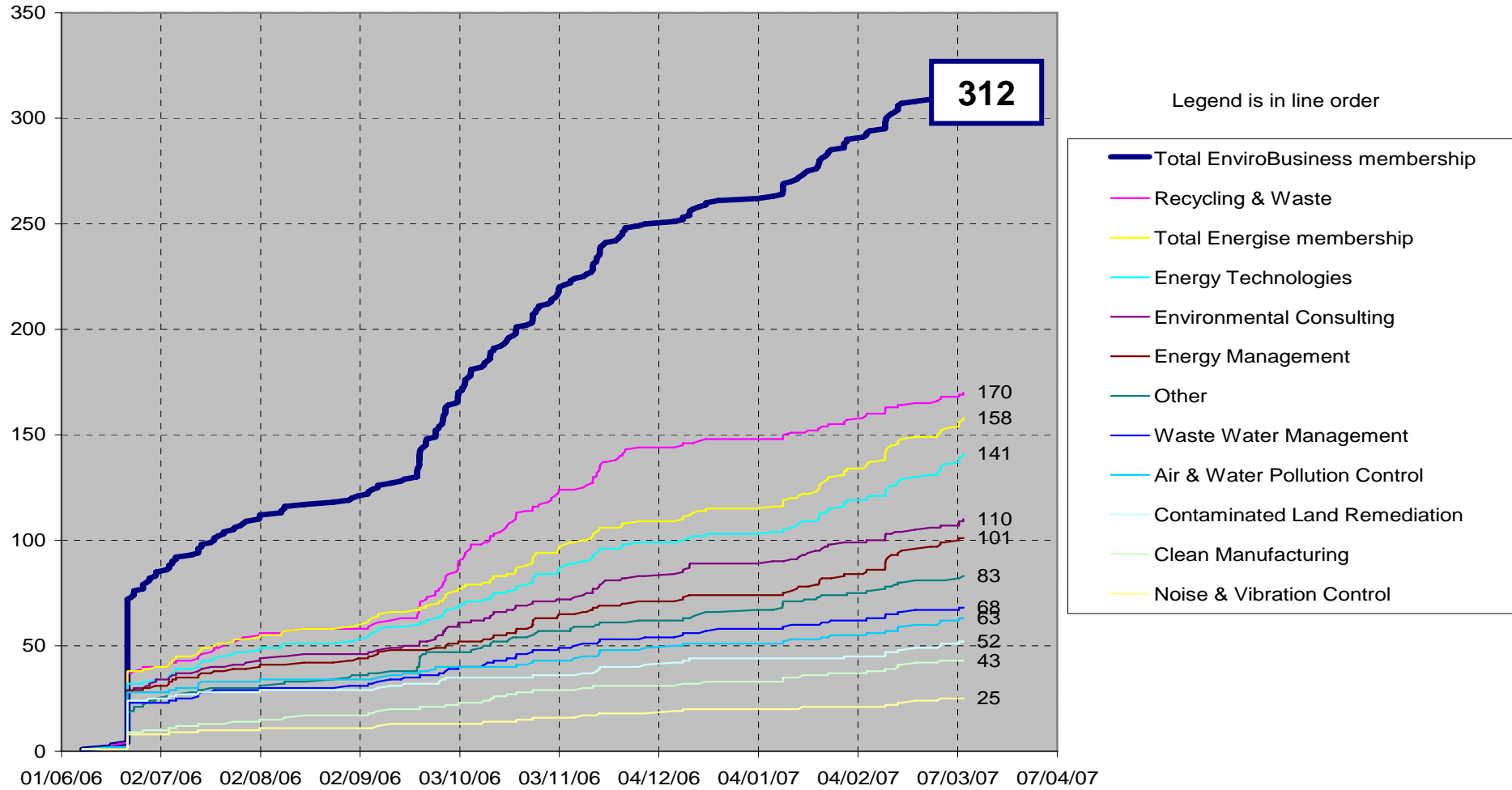


# EnviroBusiness Members & Partners



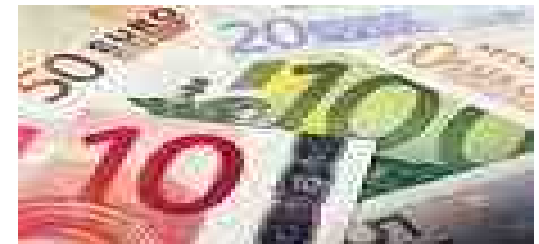
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# Growing industry engagement



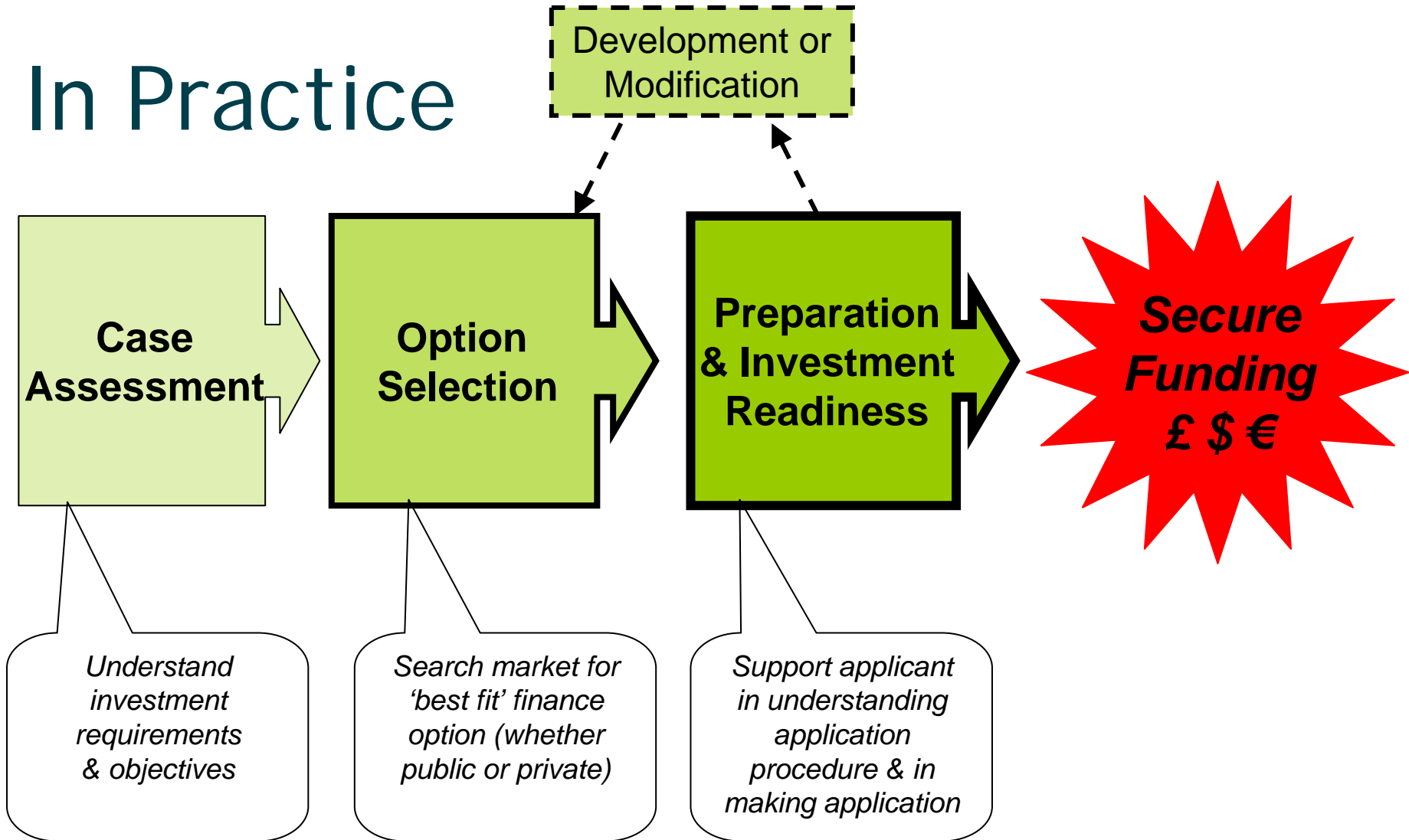
# Show Me The Money

- Based on business & investor demand
- Invest In Recycling securing grant funding
- Sources of Finance Guide for Energy
- Partnership with specialist bank to be announced & other investors in due course
- New service being developed



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# In Practice





# The future is bright

- Finance availability is growing
- Options becoming more sophisticated
- Global market becoming more competitive
- EnviroBusiness can help environmental enterprises identify & compete for finance
- Get ahead in the race



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## Join Us

[www.envirobusiness.co.uk](http://www.envirobusiness.co.uk)